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World Energy Focus



Advanced Technology Wireless High Speed Internet

“TOT Wi-Fi” The Next Step: Thailand’s 1st Wireless Internet Service In PTT Petrol Station

With large space availability, gasoline service station is no longer offering only fuel services but also the varieties of non-oil services in order to provide greater convenient to customers as well as to seek new business value creation.

Aside from the existing non-oil services such as convenient stores, restaurant, coffee shop, lubricating service center, and bank branch, PTT has recently joined hands with TOT Public Company Limited introducing the wireless high speed internet services or TOT Wi-Fi in the gasoline station of which customers are allowed to access to the online services at any corner of the station including e-mailing, images/information downloading, movie viewing, listening to music, and chat. Customers can get connect at all time.

PTT has started the pre-launch of TOT Wi-Fi Service at 4 PTT stations which are the First Infantry Reg. Branch, Ekamai-Ramindra Branch, Defence Dept Bangna Outbound Branch, and Bangpailin Branch. For the whole month of May 2007, every Baht 500 payment on PTT’s fuel service at any of the 4 mentioned branches will be given a free 30-Baht TOT Wi-Fi Card which equivalent to 30 minutes internet access. The wireless high-speed TOT Wi-Fi service has met the IEEE 802.11 b/g standard. It allows the internet access with the 1Mbps high speed, and can be connected to the laptop or pocket pc phone. Just enter the password appears in the TOT Wi-Fi Card, easy direct high speed connection is there for you.

Within this year, TOT Wi - Fi services will be available in 150 PTT petrol stations throughout Thailand, especially within and along the routes to the big cities such as Bangkok, Chiangmai, Khon Kaen, Pitsanulok, Ubonratchathani, Udonthani, Nakorn Ratchasima, Pattaya, Rayong, Hatyai, Phuket, Suratthani, Chumporn, and Hua Hin.

The campaign is considered the new trend in which it is first-ever seen in the petrol stations in Thailand. The new service confirms PTT’s status as the “**One Stop Service**” provider that truly matches modern life styles.

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